

## **FOUR YEAR FOLLOW-UP FOR REFERRALS**

24 Messages – Sent in 60 day intervals

Dear,

**While driving to the office the other day I was reminded of the story of the German shoe repairman who visited the U.S.**

While he was in America, this shoe repairman noticed our unparalleled knack for promotion. When he returned to Germany, he put a sign in his window: “Best Shoe Repair in Germany!” A few days later, the shoe repairman down the street posted this sign: “Best Shoe Repair in the Universe!” Not to be outdone, a veteran shoe repairman surveyed the signs and posted a small sign in his window: “Best Shoe Repair on this Street!”

I believe that the moral of the story is: There are lots of competent real estate agents out there, but I’m the best REALTOR® in this area! And that’s all you really need to know!

Please call, or email me if there’s anything I can do for you.

*Signature*

Your Name, CRS

“Your Slogan Here”

Phone: 999-989-9999